



THE CHALLENGE:

If you work for a municipal government or public facility that is exploring the pros and cons of public-area mobile robots (PMRs) – you may be looking for the most relevant and credible information to help you prepare and plan next steps. Time and effort are needed to establish the 'rules of the road' and many stakeholders are struggling to keep up with the speed of innovation. With new technologies quickly coming to market, there's a growing need for standardization and collaboration.

If PMRs are to operate at scale in public, pedestrian spaces, there are numerous governance and deployment concerns that should be understood and addressed consistently. For the industry to be truly global, international standards are essential. Membership in URF can help you explore the key issues and help shape the evolution of this technology.

BE READY WITH THE RIGHT QUESTIONS:

URF was founded as a membership-supported non-profit in 2021. Our focus is on building a global network of people focused on learning how PMRs can contribute to improved livability in urban ecosystems.

We invite you to join URF today and help us explore the challenges, opportunities and foundations for good governance of PMRs.



MUNICIPALITY/PUBLIC FACILITY

Annual Membership Rates:

Population <1M	US \$1,000
1M to < 4M	US \$3,000
4M to < 10M	US \$5,000
Population >10M	US \$10,000



ACCESSIBILITY ADVOCATES
Free Membership



RESEARCHERS/JOURNALISTS
US \$500/year



URBAN/TRAFFIC PLANNERS
US \$5000/year

BENEFITS OF MEMBERSHIP

Anticipate the impact of PMRs

- Participate in strategic conversations that help member organizations be more effective
- Attend virtual roundtables to network and problem solve with other expert stakeholders
- Keep up to date with global news and commentary about PMR deployment in curated member newsletters
- Access member-only workshops, webinars and our online resource library.
- Get early access to the new Municipal Guide to PMR Deployment

Shape international standards

- Bern Grush, Executive Director of URF is the global lead for drafting ISO-4448. Members are invited to view, debate and contribute to the draft which is planned for publication in 2025-2026.

We look forward to welcoming you as a member!

For more information, please email:

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