



THE CHALLENGE:

Where we are now with public-area mobile robots (PMRs) in 2023 is about where we were with the automobile in 1903 – very early days. It will take some time to establish the 'rules of the road'. Local governments and public facilities are struggling with the influx of technologies, numerous requests for pilot studies and concerns about safety, insurance, licensing and more.

JOIN THE CONVERSATION:

As an international subject matter expert, URF helps you anticipate how the technology, deployment and regulation of PMRs will impact cities and their people.

We lead workshops, webinars and host roundtable discussions that bring stakeholders together to better understand the challenges, opportunities and foundations for good governance of PMRs.

Join URF to ensure you have a say in the international standards (ISO) intended to guide safe PMR integration into cities that want them.

BENEFITS OF MEMBERSHIP:

Anticipate the impact of PMRs

Get access to the best information to guide your decision-making

- Participate in strategic conversations that help member organizations be more effective
- Engage in Strategic Roundtables to network and problem solve with other expert stakeholders
- Monitor global news and commentary about PMR deployment in exclusive member newsletters
- Access member-only workshops, webinars and our online resource library.

Shape international standards

- View, debate and contribute to the draft ISO standard 4448 for PMRs
- Attend members roundtables (Zoom) to connect with other members and hear their point of view
- Download ISO 4448 working drafts and submit comments



TECHNOLOGY COMPANIES

Annual Membership Rates

Start-up: US \$ 1,000

Commercial: US \$ 5,000

Enterprise-Level: US \$25,000

Start-up members can have two people participate on calls and in our portal. Commercial members can have up to five people with access to member resources and events. Enterprise members are multinational companies with over 25,000 employees; they can have up to ten people registered as URF members.



FLEET OPERATORS